



	BP Partner	Description	Applications	Value-Add
Video, Control & UI		Video Distribution, Automated Control, & User Interfaces built on open standards, modern control languages & processes	Commercial Education HOW Gov't Retail Large Venue	Modern Control Languages Open Standard Technology 3rd Party Agnostic
		Camera Integration Kits USB Extension Power, Data, AV, Control & USB over Cat	Conference Room Live Event USB Environments Cisco/Poly Environments	USB Extension Expertise Full Line Support for Cisco/Poly On-Board FW Updates
		Multi-Format Window Processing AVoIP KVM/Control Room Management	Large Format Digital Signage Security Command & Control	Digital/IP Hybrid Capabilities Mission-Critical Products
		Enterprise RF & IP Video Distribution IP-Based Visual Alert HW	Commercial Education HOW Bars/Restaurants	RF, IP & Hybrid Distribution Simple Control
		Digital/Virtual Command Center SW	Security Command & Control EOC & NOC Environments	Combine & Virtualize Multiple Command Center Solutions
Audio		Architectural Speakers Custom Outdoor Soundbars	Commercial Large Venue Retail Bar & Restaurant Architecture Outdoor	Design to Disappear Products Application-Based Customization
		Full Customizable Small Aperture Outdoor Subwoofers Soundbars	Commercial Large Venue Retail Bar & Restaurant Architecture Performance	Built -to-Order Options Complete Customization
Display Technology		1-Chip, 3-Chip Laser Projection Modular Projection Custom DVLED	Commercial Education HOW Large Venue Digital Signage	Full Projection Product Suite Custom LED White Glove Services
		Single Source DVLED Solutions Fixed, Curved, Custom Indoor/Outdoor	Commercial Education HOW Live Event Digital Signage	Single Source LED Partner Local Support/Commissioning Local Stock
		Interactive Flat Panel Products Whole Room Solutions	Commercial Education	Cost-Effective Solutions SW-Agnostic
		Outdoor LCD Transparent LCD/OLED Interactive Smart Glass & Film	Commercial Digital Signage Large Venue Retail Outdoor Spaces	Multi-Application Support UK-Based Design, Support
Mount, Power & Cable		Cabling Assemblies Bulk Cables Custom Wall Plates HDBaseT Solutions	Commercial Education Large Venue Mission-Critical	US-Based Partner with Quick Lead Times & Competitive Pricing
		UPS Systems Power Distribution Lithium Ion, Controllable Solutions	Commercial Education Large Venue Mission-Critical	US-Based Partner for AV/IT Lithium-Based Product Line
		Mounting, Charging, Network Connection & Protection for iPad	Commercial Large Venue Retail Bar & Restaurant	Hold. Charge. Protect. Connect.
		Cost-effective Commercial Mounting LCD, Digital Signage, DVLED Solutions	Commercial Education Digital Signage	Cost-Effective Solutions Custom Signage/LED Solutions

